

India's Premier Sourcing Exhibition for
Consumer Electronics, Gadgets, Tech & Appliances

SHARP

Presents

**CONSUMER
ELECTRONICS**
WORLD EXPO 2025

24 – 26, JULY 2025

HALL – 3, FIRST FLOOR
Bharat Mandapam (Pragati Maidan)
New Delhi, India

We are Back Again!
Are you Ready?

REGISTER TO VISIT



Consumer Electronics World Expo is not just any trade show. It's a meticulously curated platform exclusively for the consumer electronics, gadgets, and appliances industry. This pioneering event is India's most extensive and only expo, bringing all aspects of consumer electronics under one roof. It's a unique opportunity for industry professionals, innovators, top brands, and consultants to unite the consumer electronics, gadgets, and home appliances market.

The Indian consumer electronics market is expanding and is projected to grow at a CAGR of 6.5% (2022 to 2030). This means India offers a worldwide opportunity for short, to medium-term growth in consumer electronics spending.

The electronics market is valued at \$155 billion, with domestic production accounting for a substantial 65%. This is a promising landscape for your business to thrive.

CEWE is a platform that fosters a collaborative environment where knowledge is exchanged. It's a catalyst for industry growth and a place to connect with the latest technological advancements, showcase innovative products, and establish your retail network through dealers and distributors nationwide and overseas. It's an opportunity to build relationships that can propel your business forward.

Imagine a convergence of groundbreaking innovation professional connections, and unparalleled brand exposure, all that and more under one roof!

What's in store for you?

200+ Brands | 1000+ Products

7 Distinct Segments



MOBILE, ELECTRONIC
GADGET & ACCESSORIES



SMART HOMES & IOT DEVICES



OEM / ELECTRONICS
MANUFACTURING SERVICES



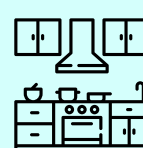
OFFICE AUTOMATION &
IT PRODUCTS



LIFESTYLE PRODUCTS



CAR & HOME ENTERTAINMENT



HOME & KITCHEN APPLIANCES



Why you should not miss out on India's Premier Business Platform

Showcase your brand to technology leaders & buyers.

Strengthen existing networks & create new ones.

Generate quality leads from huge attendee numbers from across the nation & overseas.

Launch new products to retailers, dealers & distributors.

Gain insights into the latest technology.

Explore upcoming & recent trends in the industry.

Face-to-face meetings with potential buyers & gauge business opportunities.

Reach out to influencers and decision-makers, observe & track competition.



Consumer Electronics World Expo aims to be a pivotal platform for companies to showcase their brands, establish connections, gain insights, and engage with key partners and customers – all in one centralised location. This unparalleled access fosters the creation of crucial partnerships and distribution channels, accelerating the market penetration of these advancements. By connecting businesses with potential collaborators and buyers,

CEWE fuels industry growth, propelling enterprises of all sizes to the forefront of this ever-evolving market. By participating in this dynamic event, industry players can tap into the latest innovations, establish their presence within the market, and fortify their strategies for long-term success.

AVAIL YOUR E-BADGE NOW

Show Highlights

Innovation Trends Avenue



Immerse yourself in a dedicated space showcasing the most groundbreaking advancements in consumer electronics, gadgets, and appliances. Witness the future of technology firsthand and explore how these innovations can be integrated into your product roadmap.

Start-Ups Hub



The Start-Ups Hub provides a platform for budding entrepreneurs to showcase their disruptive ideas and connect with potential investors and collaborators. It offers booths at affordable rates for startups to embark on a journey of entrepreneurial success.

One-on-one Discussions



Exclusive meetings with key decision-makers, distributors, and potential partners. These personalised interactions pave the way for forging lucrative collaborations and propelling your business growth.

New Product Launch Arena



The New Product Launch Arena provides the perfect platform to generate excitement and garner maximum exposure for your brand among a targeted audience of qualified buyers and media representatives. With prominent brands showcasing their latest innovations, this event promises to be more captivating than ever.

Podcast Series



Bringing insightful discussions and industry scoops through live podcast series straight at the bustling show floor of the Consumer Electronics World Expo. Dive deep into the latest trends, challenges, and advancements in the consumer electronics industry. It's where real-time conversations unfold, capturing the essence of innovation right from the focus of the expo.



Presenting insightful conferences, panel discussions and seminars where industry veterans share their expertise and best practices. The industry's renowned experts and supported by leading associations, the speakers will bring their valuable insights and industry knowledge. This collaborative environment fosters knowledge exchange, allowing you to refine your strategies and gain a competitive edge.



CONFERENCE AGENDA

DAY 1: 24th July

Inaugural Session

Presenting insightful conferences, panel discussions and seminars where industry veterans share their expertise and best practices. The industry's renowned experts and supported by leading associations, the speakers will bring their valuable insights and industry knowledge. This collaborative environment fosters knowledge exchange, allowing you to refine your strategies and gain a competitive edge.

Panel Discussion

Presenting insightful conferences, panel discussions and seminars where industry veterans share their expertise and best practices. The industry's renowned experts and supported by leading associations, the speakers will bring their valuable insights and industry knowledge. This collaborative environment fosters knowledge exchange, allowing you to refine your strategies and gain a competitive edge.

DAY 2: 25th July

Panel Discussion

Powering Homes, Powering Growth: Energy-Efficient Solutions for Tomorrow

Panel Discussion

Accelerating Domestic Manufacturing: Powering India's Global Competitiveness.

DAY 3: 26th July

Exclusive Product Launches by

SHARP

boat

VIEW FULL AGENDA

A focus on Sustainability

Serving as a launchpad for groundbreaking eco-friendly innovations, CEWE fosters exposure to a global audience increasingly focused on environmental responsibility. CEWE fuels industry growth and a more sustainable future for consumer electronics by connecting businesses with potential collaborators and environmentally-conscious buyers. This commitment positions participating businesses as leaders in a rapidly evolving market, demonstrating their dedication to responsible innovation.

What's in it for the buyers

Buyers attending the **Consumer Electronics World Expo** can expect a myriad of benefits tailored to their needs and interests:

Witness a comprehensive range of advanced products and innovations

Efficiently compare product features, functionalities, and pricing - under one roof

Gain invaluable technical expertise & make strategic purchasing decisions

Network with leading industry players and potential suppliers

Stay ahead of industry trends and developments

Pre-Registration Benefits

- Get your visitor E-badge online
- Save your time by avoiding filling visitor registration form on site
- Skip the queue by registering online for visiting
- Receive full information on the show and exhibitors before the event

No retail sales allowed | Persons below 16 years and infants in arms are NOT allowed to enter the exhibition halls

VIEW OUR WEBSITE

A Special Thanks to our Partners

In Association with



Established in 1978, the Consumer Electronics and Appliances Manufacturers Association (CEAMA) stands as the apex body representing India’s thriving Appliances and Consumer Electronics (ACE) industry. With a strong foothold for over 45 years, this non-profit organisation serves as a vital advocate for its members, fostering sustainable growth and development within the sector. Both CEAMA and CEWE share a common goal of propelling the Indian CEA industry forward through the development & showcase of cutting-edge innovations to reach a wider audience, stimulating market growth.

Title Sponsor



Sharp, a name synonymous with cutting-edge technology and reliable products, boasts a rich history dating back to 1912. Sharp established its presence in India through its wholly-owned subsidiary, Sharp India- Smart Business & Appliances Solutions. Sharp India empowers businesses with industry-leading solutions. They provide a diverse range of home appliances, including air purifiers, large & small kitchen appliances, and a 100% Natural Sanitizer Maker. Sharp, with its cutting-edge technology and history of groundbreaking inventions, brings a wealth of experience to the forefront of CEWE.

Lanyard Sponsor



Horizon Packs Pvt. Ltd. is one of India’s leading manufacturers of high-quality corrugated packaging solutions. With decades of expertise and a commitment to excellence, Horizon Packs has become a trusted name across industries for delivering innovative, eco-friendly, and reliable packaging. Their strong focus on sustainability, advanced technology, and customized design makes them a preferred partner for businesses seeking durable and smart packaging options. As the Lanyard Sponsor for CEWE, Horizon Packs underscores the growing importance of efficient packaging in the consumer electronics and appliances sector, enabling brands to deliver their products safely and responsibly.

Knowledge Partner

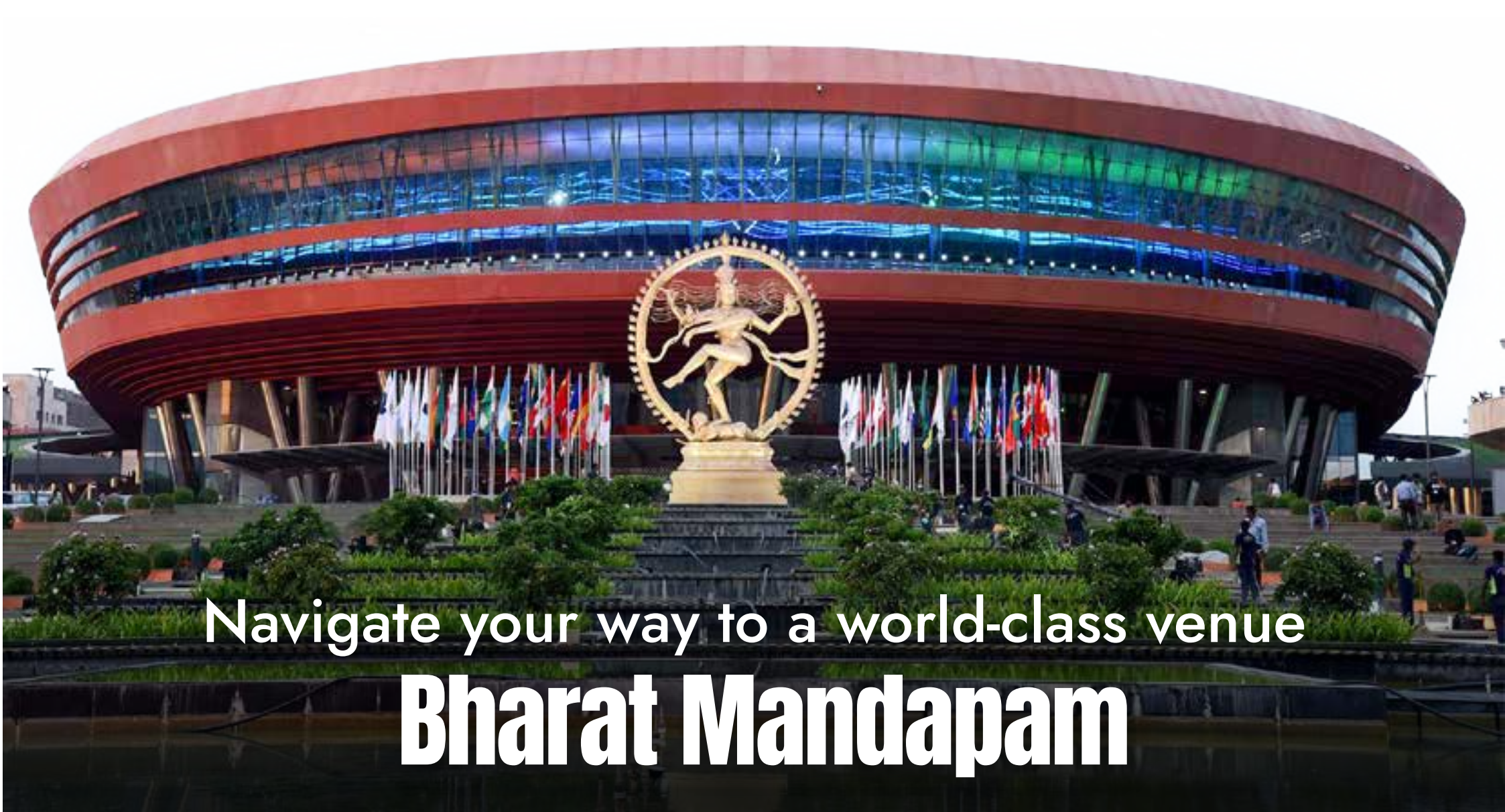


Invest India is the National Investment Promotion and Facilitation Agency of India. Invest India’s primary goal is to transform India’s investment climate by simplifying the business environment for both domestic and foreign investors. As a part of CEWE, they are presenting opportunities for investors eyeing the Indian Consumer Electronics sector by participating in knowledge sessions and conferences.

Supporting Association



The Indian Cellular and Electronics Association (ICEA) is a leading industry body representing the Indian mobile handset and consumer electronics industry. Established with the vision of propelling the nation’s electronics industry to global prominence, ICEA plays a pivotal role in fostering innovation, collaboration, and growth across the entire ecosystem. Intending to foster collaboration between industry stakeholders, ICEA is supporting CEWE in bringing the entire industry together.



Navigate your way to a world-class venue
Bharat Mandapam

DATES
24-26 July 2025

VENUE
Bharat Mandapam (Pragati Maidan), New Delhi

TIMINGS

Day 1

Time: 10:00 AM - 06:30 PM

Day 2

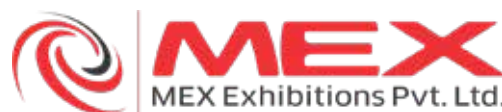
Time: 10:00 AM - 06:30 PM

Day 3

Time: 10:00 AM - 06:00 PM

REGISTER TO VISIT

Organiser:



MEX Exhibitions Pvt. Ltd.

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Email: info@mexexhibits.com

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